



Consumer
Technology
Association™

Pre-CES® 2018 Media Events Schedule

* All events open to registered CES media only

Sunday, January 7

Media Day 1

1-3:45 PM Mandalay Bay, Level 2 and 3

Open exclusively to registered CES media and industry analysts, Media Day 1 features back-to-back exhibitor news conferences announcing major product and company news before the show floor opens.

2018 Tech Trends to Watch

4-4:45 PM Mandalay Bay, Level 2, Oceanside B

CTA's Steve Koenig previews industry highlights to look for during CES and throughout 2018. Koenig will also give an exclusive preview of CTA's highly-anticipated U.S. Consumer Technology Sales and Forecast report. Media in attendance will receive an early access express pass to CES Unveiled Las Vegas.

CES Unveiled Las Vegas

5-8:30 PM Mandalay Bay, Shorelines Exhibit Hall

CES Unveiled Las Vegas is the official media event of CES, welcoming media and industry analysts from 80+ countries before the start of CES.

Monday, January 8

Media Day 2

8 AM-5:45 PM Mandalay Bay, Level 2 and 3

Open exclusively to CES registered media and industry analysts, Media Day 2 features back-to-back exhibitor news conferences announcing major product and company news before the show floor opens.

Intel Keynote

6:30-7:30 PM Monte Carlo, Park Theater New Venue

Brian Krzanich, CEO, Intel

Tuesday, January 9

Opening Day Keynote

8:30-10 AM Venetian, Level 5, Palazzo Ballroom

Gary Shapiro, President and CEO, Consumer Technology Association (CTA)™
Jim Hackett, President and CEO, Ford Motor Co.

TRANSPORTATION

Mandalay Bay Shuttle Service

Take the complimentary Media Days shuttles from official hotel/venues. Shuttle services run every **25-30 minutes**.

Sunday, January 7

Morning Service

Time: 10:30 AM-12:30 PM

Boarding Locations: Select official CES hotels*

*Service not available at Excalibur**, Luxor**, SLS and all Caesars' properties/
**Use the free Mandalay Bay-Luxor-Excalibur tram. Trams run every 3-7 minutes from 6:30 AM-10:30 PM daily.

Afternoon Service

Time: 12:30 PM-9 PM

Boarding Locations: LVCC, Central Hall 2 Entrance, along the red curb
Venetian, underground shuttle area

Monday, January 8

Morning Service

Time: 6:30 AM-10 AM

Boarding Locations: Select official CES hotels*

*Service not available at Excalibur**, Luxor**, SLS and all Caesars' properties/
**Use the free Mandalay Bay-Luxor-Excalibur tram. Trams run every 3-7 minutes from 6:30 AM-10:30 PM daily.

Afternoon Service

Time: 10 AM-5:30 PM

Boarding Locations: LVCC, Central Hall 2 Entrance, along the red curb
(At 4:30 PM boarding Central 5 Lobby)
Venetian, underground shuttle area

Monte Carlo, Park Theater Keynote Shuttle

Frequency: Every 25-30 min from 4:30-6:30 PM

Boarding Locations: Mandalay Bay Convention Center/
Shark Reef entrance

AND

Frequency: Every 25-30 min from 5:30-6:30 PM

Boarding Locations: LVCC, Central Hall 5 Lobby entrance