



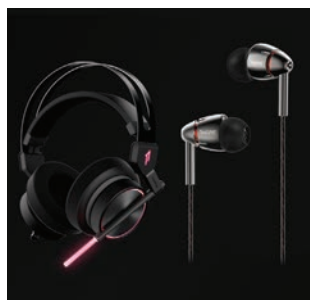
# Unveiled New York

Thursday, November 9, 2017





## Unveiled New York



### 1MORE USA

1MORE has quickly emerged in the personal stereo headphone industry as one of the most awarded headphone manufacturers of 2017, including being the first THX certified headphones (Triple Driver In-Ear and Quad

Driver In-Ear). We are recognized for meticulous design and high-performance sound quality, and offer MORE by transcending industry standards through revolutionary innovation. Through scrupulous engineering, streamlined manufacturing, and authentic marketing we provide a level of affordably luxury that no other brand can.

1MORE's mission is to help the world hear MORE by designing and manufacturing exceptional performing audio products for everyone. From aerospace grade metals and Kevlar core braided cables, to professional tuning from Grammy Award winning sound engineer Luca Bignardi, 1MORE's meticulous attention to detail and craftsmanship further prove our mission to provide a revolutionary audio experience at a disrupting value.



### Altopa, Inc.

Introducing the Oblend. A revolutionary counter-top device that allows on-demand customization and blending

of essential oils to near pharmaceutical standards of precision and consistency. The Oblend holds cartridges filled with essential oils, and allows you to create personalized blends for your unique preferences, symptoms and sensitivities. Using the Oblend App, you search for a blend that suits your needs. Customizing a blend is as simple as adjusting a slider up or down. You control exactly what's in your blend, and what's not. Your unique blend can be dispensed into a vapor cartridge for inhalation, a lotion for topical applications,

or into a culinary oil for making edibles. You have the power to create a blend as unique as you are and feel how you want to feel. Your Body. Your Blend. Oblend.

## Bitdefender BOX

### Bitdefender

Bitdefender BOX 2.0 is the innovative security hub for the connected home. It protects all internet-connected devices in your digital life, at home, and on the go. With Box 2.0 you get complete, multilayered cybersecurity for your computers, smartphones, tablets, baby monitors, game consoles, smart TVs, and everything that's connected in your household.

Bitdefender BOX 2.0 is 100% compatible with your Home Network and lets you control all your connected devices from a single app. It employs machine-learning algorithms and intrusion prevention systems to pick up new threats and unsafe behavior and keep your smart home safe. More information is available at [bitdefender.com/box](http://bitdefender.com/box).

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### Black Box VR

At Black Box VR, we are creating the world's first virtual reality gym experience. You'll step into a Black Box VR boutique gym and immerse yourself in a

whole new way to get fit that will make you never want to visit an outdated gym again. Go inside the black box and come out leaner, stronger, faster, and more fit than ever before.

With Black Box VR:

- Game mechanics encourage adherence
- AI progresses you
- Competition fuels you
- VR experiences reduce perceived workout time and discomfort
- Electronic resistance delivers the perfect weight every rep
- Customized experiences coach each user

The Black Box VR is ushering in a new era of fitness with its revolutionary Electronic Resistance Training system.



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### Case by Case

#### Case X Case

The mobile market and its millions of software applications are continually developing at a rapid pace while protective hardware applications have

remained one dimensional and elementary at best.

Through some extremely artistic yet calculated ingenuity we have created and coined the term "utility logo". We first took the acronym from our name CXC and created our logo. We then took our logo and created the functional focal point and multi-purpose platform in which to mount your phone and CXC accessories. We have selected the top selling phone accessories in the market and incorporated them with a few of our own industry introductions to bring one product line that is branded heavily with an edge! Through a low-tech approach we have untapped some high-tech features. Our mount system brings everyday value with common accessories while being able to provide some of our most active extremists with new ways to live stream their audiences.



#### Coravin

Coravin is the first and only technology in the world that gives wine lovers the freedom to drink any wine, in any quantity, without pulling the cork.



#### EDGE3 Technologies

EDGE3 Technologies is a leading automotive Tier 1

supplier of Artificial Intelligence solutions and products for vision and sensor fusion applications.

EDGE3's Ambient Sensing Product was chosen for the CES Innovation Award as it is a first of its kind, employing sensor fusion, networked topology and Artificial Intelligence. The purpose of the Ambient Sensing Product is to detect children and pets left behind in vehicles, or for theft detection. On average, 37 children and thousands of pets die each year from heat-related deaths after being trapped inside vehicles.

The product is a small, low-cost, AI powered device that detects the presence of any person or animal. The device monitors movement in the vehicle, including minute movements such as breathing or heartbeats. Should a potentially hazardous condition arise while the vehicle is parked with an unattended child, or from an unauthorized intruder, the system will alert the vehicle's owner via telematics notification.



#### HEATWORKS®

#### Heatworks

The MODEL 3

Water Heater is an

internet-connected tankless electric water heater and mobile application that provides instant, endless hot water. Rather than coils or traditional heating elements that scale and rust over time, the MODEL 3 uses our patented Ohmic Array Technology, the first truly innovative advancement in 100 years, to heat water. Combining a precisely engineered array of graphite electrodes with a digital control mechanism, the naturally occurring minerals in water are excited, directly and efficiently heating the water. And, since water is used as the heating element, the hot water that comes from the MODEL 3 is purer than water from any other water heaters available in the industry today.

The groundbreaking WiFi-enabled mobile app allows users to monitor things like the amount of hot water and energy used each day. It also lets users select and maintain their favorite temperatures, or even limit the length of their teen's shower.



#### HP Camera 3D



#### HP, Inc.

Camera 3D is a distinct step forward in 3D scanning technologies. 3D content will follow digital images content, digital music content, and digital video content in its democratization. Camera 3D

is a significant step towards 3D for everyone. There is a 3D content gold rush happening, and our application



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is essentially a pick or a shovel for people looking to create 3D content. AR/VR, 3D printing, and 3D design all require 3D content and Camera 3D makes this accessible to anyone.



### **K&A Wireless LLC**

K&A Wireless LLC has partnered with SensorComm Technologies Inc. as its commercialization partner for the development of an IoT-based mobile pollution monitoring system (Wi-NOx™). Wi-NOx™ provides real-time

measurement and monitoring of NOx emissions at the point of origin where pollution enters the environment. The system is installed at the tailpipe of consumer and commercial vehicles in the transportation and smart city segments.

Upon rollout, Wi-NOx™ will have the unique ability to identify specific polluting vehicles, reduce vehicular theft, and create alternative revenue sources for cities, municipalities and governments. Utilization of the Wi-NOx™ system will reward consumer and commercial users with a blockchain incentive structure that supports driver behavior/modification initiatives, and delivers operational efficiencies, including fuel savings. K&A is continuing its refinement of a data surety strategy in support of next-generation IoT applications.



### **Kwilt Inc.**

Smartphones offer amazing high-res photo and video capabilities. Consumers

take tons of photos and run out of mobile storage all the time. What's their fix? Delete photos and videos. Really? You can also drain your wallet every month and push your private memories to a public cloud. There's a much better way. We all have external drives and USB memory sticks laying around at home. Why not save

them to the cloud so you can access them from anywhere? That is exactly what Kwilt Shoebox does. Sitting at home, it acts as a secure and private home cloud gateway between your home drives and you, wherever you happen to be. Because you bring your own storage, you can scale it as you please, you are always in control and there is no subscription fee. It's your memories, it's your cloud. Period.



### **LIVING IN DIGITAL TIMES** CONNECTING LIFE'S DOTS

### **Living In Digital Times**

Living in Digital Times produces

a diverse range of events, conferences and exhibits which bring together the most knowledgeable leaders and the latest innovations at the intersection of technology and ever-changing lifestyles. LIDT helps companies understand what it means to be a consumer in today's digital world and identify trends and needs in their given marketplace.



### **Mayfield Robotics**

Mayfield Robotics launched a first-of-its-kind intelligent home robot named Kuri at CES 2017. Kuri is designed with personality, awareness, mobility and adds a spark of

life to any home. Kuri Vision has a built-in 1080p HD camera that allows Kuri to capture short videos of those valuable moments from your life at home automatically and even capture moments you might have missed. A four microphone array, powerful dual speakers, and Wi-Fi + Bluetooth connectivity, allows Kuri to react to voice commands and noises, play music, audiobooks or podcasts.

With expressive eyes and a friendly robot language of beeps & bleeps, Kuri has various sensors for mapping and detecting edges and objects so he always knows where he is. Kuri has a powerful processor that handles everything from facial and speech recognition,



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to mapping and entertainment plus a set of small, yet powerful, electric motors helps Kuri move effortlessly around your home.



**Modobag**

Modobag is changing the way the world travels. The company's inaugural product, the world's first carry-on luggage you can ride, debuted in prototype at

CES 2017 and was named one of the "Coolest Things" by Entrepreneur and a "Must Have Travel Gadget" by Fortune magazines. Launching globally at CES 2018, Modobag gets savvy travelers, on-the-go business professional and urban day trippers to their destination 3x faster than walking. New for 2018 is an expanded line of products including checked baggage, accessories and a ModoMed Bag for travelers with special needs. The Bag's NanoSafe technology exceeds requirements for carry-on and checked luggage aboard aircraft by the Federal Aviation Administration, Transportation Security Administration and the United Nations. More information at [www.modobag.com](http://www.modobag.com).

**NAVER Corp., LINE Corp., ORFEO SoundWorks Inc.**



NAVER Corp., the largest search engine platform in Korea, and LINE Corp., the leading mobile messenger application in Asia, introduce MARS, the world's

first smart TWS earbuds closely integrated with the AI platform called 'Clova.' Applying ORFEO SoundWorks' InnerMic technology, MARS represents true smart earbuds that allow clear voice UI and phone calls even when it is extremely loud.

MARS has three innovative features that differentiate itself from the other earbuds: First, MARS supports ear-to-ear real-time translation. Unlike other earbuds that require separate mobile devices and earbuds, MARS only require 'one' pair of the earbuds that can be

shared between two people. Second, MARS is closely integrated with AI platforms, especially Clova. The integration with Clova allows the users to access various services. Lastly, MARS has automatic noise-blocking feature that allows users to have clear phone calls and voice recognition even in very noisy circumstances. Meet MARS!



**NUVIZ**

NUVIZ is the first fully integrated Head-Up Display (HUD) designed specifically for motorcyclists. NUVIZ enables riders to stay connected but not

distracted and integrates navigation, action camera, music, and calls into one helmet-mounted device thus removing the need for individual device mounts and cables cluttering the riders' bike. With everything integrated into one device, NUVIZ users experience less distraction, less fiddling and more attention to the road. The rider interacts with the HUD via a Bluetooth LE wireless controller, designed for intuitive operation, and easily mounted on the motorcycle's handlebars. A companion mobile app allows riders to plan and save routes, make calls, view riding stats, and more. NUVIZ is equipped with a state-of-the-art camera, 1.2GHz quad-core Qualcomm Snapdragon CPU, and 1GB LPDDR3 onboard memory to power a comprehensive list of sensors including: ambient light, gyroscope, barometer, magnetometer, and accelerometer.

**OSRAM**  
Opto Semiconductors

**OSRAM Opto Semiconductors**

OSRAM Opto Semiconductors will showcase its SFH 4735 OSOLON® Black Flat, which was

selected as an honoree for the prestigious CES 2018 Innovation Awards. The SFH 4735 is the world's first broadband emitting infrared LED and is an ideal light source for near-infrared spectroscopy. It allows consumers to analyze food, medicine and more on mobile devices. The SFH 4735 created a whole new field of compact, robust and low-cost sensing technology that



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did not exist before, making it possible to integrate spectrometers directly into mobile devices like smartphones and tablets.

OSRAM's product portfolio includes high-tech applications based on semiconductor technology such as sensors, emitters, infrared and laser lighting. The products are used in highly diverse applications ranging from virtual reality and autonomous driving to mobile phones and smart lighting in buildings and cities. OSRAM will showcase its latest innovations at CES 2018. Look for us in the LVCC, North Hall, Booth #3115.



### Ossia

Ossia is revolutionizing the mobility and connectivity of people and industries. How? By empowering industry leaders and service providers to create ecosystems for delivering smart wireless power to small devices. This is a total game changer for the entire energy industry. Ossia's patented wireless power technology, Cota®, is delivered much like Wi-Fi, is inherently safe, and provides real wireless power through the air and over a distance, even while the device is in motion. Privately held and headquartered in Bellevue, Washington, Ossia is dedicated to improving the way we live and do business.

Cota is the invention of physicist and technologist Hatem Zeine, who founded Ossia in 2008 and developed Cota in stealth mode until our launch in 2013. Since then, he has continued to lead our global team of engineers who constantly evolve and improve on our wireless power technology. The development of the Cota wireless power receiver, transmitter, and cloud software is not only based on extensive technological research, but also the needs of the whole wireless power ecosystem, from original equipment manufacturers to the businesses that will transmit the wireless power to their customers and employees.



### OTOJOY

OTOJOY LoopBuds allow you to stream crys-

tal-clear speech and music during concerts, lectures, conferences, and worship. Use your smartphone to receive high-fidelity sound without distortion or background noise in any hearing loop assistive listening system to dramatically improve speech comprehension and music enjoyment.

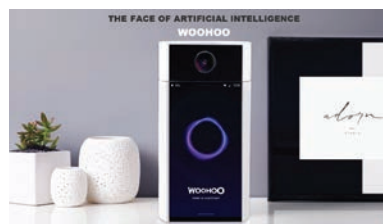
23% of the U.S. population over the age of 12, approximately 60 million people, have hearing loss in at least one ear. Hearing loop technology is the globally universal standard to stream audio from a venue's sound system directly to hearing aids and cochlear implants. However, more than 75% of those who could benefit from amplification do not own hearing aids, primarily due to the high cost, typically ranging between \$3,000 and \$7,000 per pair, as well as vanity.

OTOJOY LoopBuds provide an affordable and unobtrusive alternative for those seeking a better listening experience in the most challenging acoustic environments.



### simplehuman

Known for designing "tools for efficient living," simplehuman will display their newest generation of voice and motion sensor products. The company's slow-and-steady approach to research and engineering allowed the new generation of cans to evolve to meet the raised expectation of consumers. Users can operate the can simply by saying "open can" to quickly activate the lid. The new line of cans add an additional level of access, especially convenient for messy situations.



### SmartBeings

CES 2018 Innovation Award Honoree, Silicon Valley-based SmartBeings has developed the world's first AI-embedded,

interactive and affordable solution to orchestrating multiple smart devices: WooHoo. Featuring a 360 de-



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gree camera, full video integration and intuitive, Nvidia AI Chip, smart power plug and easy-to-use software, WooHoo enables users to manage all connected home devices from any location with setup in under 60 seconds! The language processor enables WooHoo to understand the user, as if you were talking to another person. Through the product's AI interactive smart home hub, facial recognition and voice control, smart living is now both easy and affordable.



### SPARTAN

SPARTAN is the boxer from the future, the first high-tech boxer protecting your health and fertility from cellphone and Wi-Fi radiation.

A number of recent studies tend to show that men who keep phones in their pocket experience a very strong reduction in fertility (close to 50% decrease in sperm production for men wearing their phone in their pockets for more than 4 hours per day) as well as a potential increase in the risk of developing testicle cancer.

In order to prevent this, we developed a unique patented technology called WaveTech, integrated within our SPARTAN boxers, which blocks over 99% of all cellphone and Wi-Fi radiation. SPARTAN boxers are designed in Paris for ultimate comfort and an exceptional fit.

We are excited to bring this new type of undergarment to the market and be among the first companies to be part of the Fashion Tech revolution!



### WiZ Connected

Technology has advanced in leaps and bounds in nearly all aspects of our daily lives. But

it hasn't for light yet. That is... until now. Our patented WiZ technology lets you enjoy full control of all your lights whether it's through WiFi, mobile data networks, the infrared remote or your existing switches. On top of

that, our integration with native skills of Amazon Alexa and Google Assistant give you the ability to control your lights with your voice only. By giving you more ways to control, you're spoiled for choices when it comes to how you'd like to interact with light.

WiZ brings total flexibility with 64,000 shades of white and preset well-being modes. Your eyes deserve the right light temperature and intensity to focus on a laptop screen, read a magazine or gradually get yourself ready for bed.



### BIO-key International, Inc.

BIO-key is a leading developer of biometric hardware and software technologies. The company's software is trusted by the FBI, AT&T, and NCR along with leading banks

and hospitals. In 2015 BIO-key introduced a line of compact fingerprint readers that have been tested and qualified by Microsoft to support the Windows Hello biometric sign-in platform. SideTouch, SideSwipe and EcoID are available through leading online retailers and through Amazon.

Coming off the success of fingerprint scanners, BIO-key committed to developing new consumer facing products that leverage the company's technology and production capabilities. CES is the ideal forum for the company to announce the formal retail product launch of TouchLock, a line of biometric and Bluetooth enabled padlocks and bicycle locks. The TouchLock series includes Heavy Duty, TSA, Designer and Bike locks in a variety of colors, shapes and patterns. All part of BIO-key's commitment to the Power of a Touch.

### MirraViz

MirraViz products enable multiple people viewing one screen to each see completely different, immersive, and personalized content. We create the only Multiview displays on the market.



Produced by **Consumer Technology Association™** **INTEX**

# SAVE THE DATE

# 敬请期待

June 13-15, 2018 | Shanghai, China  
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